



SADC

ANNUAL REPORT

2025-2026



SADC
ÎLES-DE-LA-MADELEINE

Word from the President and the General Director

We are pleased to present our organization's results for the 2025-2026 financial year. Despite an economic climate still marked by uncertainty, this year's results once again highlight the vitality and resilience of our islands.

SADC des Îles invested \$2,048,000 in the form of loans to support 22 local businesses, thereby contributing to the creation or maintenance of 201 jobs. These results are comparable to those of the previous fiscal year. Over a ten-year period, this represents an average annual investment of \$1,671,795. Once again, business succession remained a key priority, with 50 % of the total financing granted, while business start-ups represented 14 % of investments.

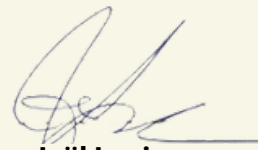
We would like to highlight the success of our dedicated funds, particularly the Transfer Strategy, which has proven to be an excellent complement to our Business Succession Fund and Alternative Youth Fund. Important drivers of economic development, these two funds have supported 113 business transfers since 2007 and 110 youth-led business projects since 2017. Their flexibility allows them to adapt to the realities of each business and to a wide variety of financial structures.

Beyond financing, our team assisted nearly 50 entrepreneurs this year and delivered 25 training activities.

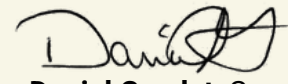
Our SADC also remains a key contributor to major community development initiatives. Our close collaboration with the Réseau intégré de communications électroniques des Îles (RICEIM), which manages the island's two essential fiber optic submarine cables, is a strong example of our commitment to local infrastructure.

This year's achievements are the result of the expertise and dedication of an outstanding team. We extend our sincere gratitude to our employees, volunteers (mentors and administrators), as well as to the entrepreneurs and partners who actively participate in the economic development of the islands. Our gratitude also goes to Canada Economic Development, our main partner, and to the Réseau des SADC et CAE du Québec, for their support.

By working together, we are building the economic future of our community. We look ahead to the coming year with the same energy, and determination. Thank you all for your continued trust and support.

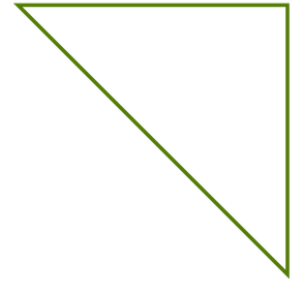


Joël Lapierre, president



Daniel Gaudet, General Director

Mission, vision and values



OUR MISSION

To stimulate the development of the region in a responsible, sustainable and innovative manner by supporting businesses and the community in projects that increase local vitality.

OUR VISION

The SADC is recognized by the community as one of the main resources in terms of support and financing for local businesses.

OUR VALUES

OPENNESS

To listen and adapt our strategies and services to the needs of the community

COLLABORATION

Maintain partnerships in an cooperative and sharing environment

INNOVATIVE SPIRIT

Develop new practices to distinguish ourselves and to demonstrate our leadership

INTEGRITY

Demonstrate impartiality and transparency in our actions and organizational decisions

PROFESSIONALISM

Adopt a proper behaviour in our work environment



\$2,048,000

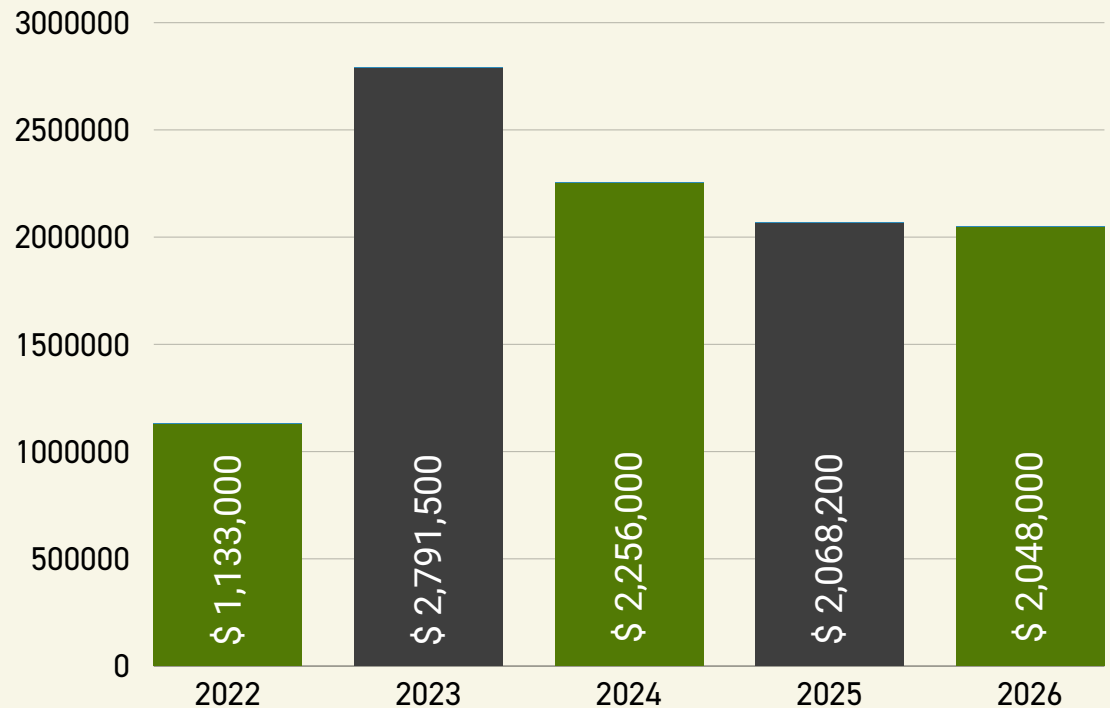
TOTAL INVESTMENTS 2025-2026

22 BUSINESSES

201 JOBS MAINTAINED AND
CREATED

\$ 10,010,000
INVESTMENTS GENERATED

Evolution of investments over the last 5 years



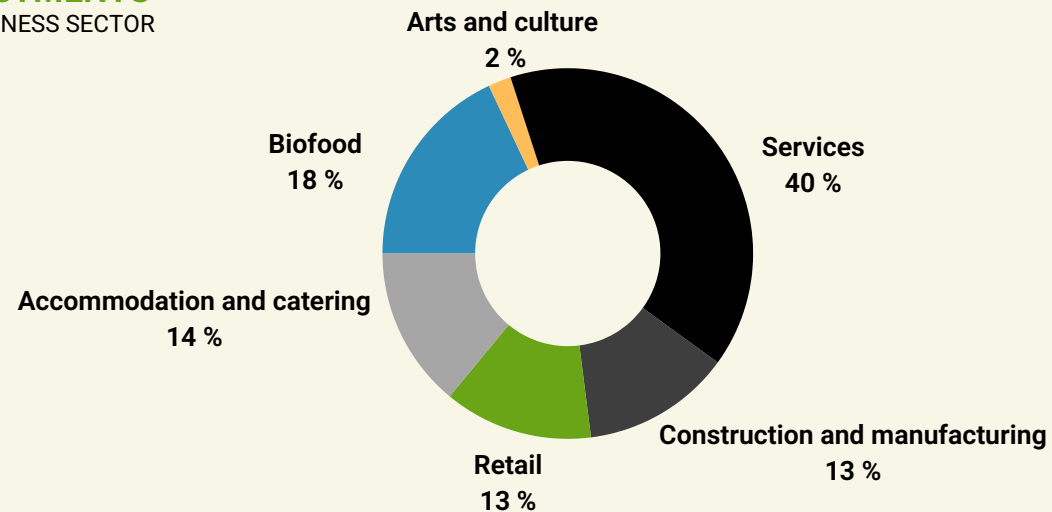


Catharina Cyr-Leblanc
Catharina Cyr-Leblanc, opticienne

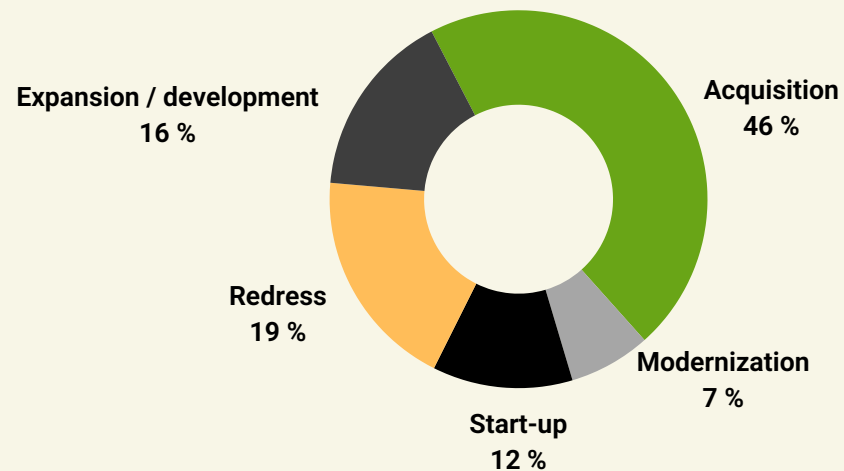
Regular investment fund

17 businesses | \$ 1,678,000

INVESTMENTS BY BUSINESS SECTOR



INVESTMENTS BY PROJECT TYPE



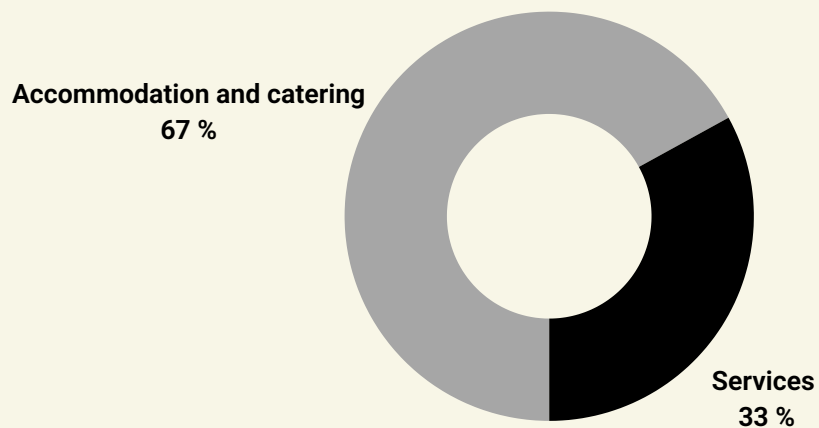
■ Youth strategy fund

for start-up projects by entrepreneurs aged
between 18 and 39

2 businesses | \$ 75,000

INVESTMENTS

BY BUSINESS SECTOR



Christopher Hayes and Andréanne Cordeau
Restaurant Eva



**Yvon, Mathilde, Rosalie Hébert
and Marie-Josée Gaudet**
Domaine du Vieux Couvent



Dedicated funds

3 components : digital transformation, sustainable development and business transfer

7 businesses | \$ 295,000

INVESTMENTS

BY BUSINESS SECTOR

Accommodation and catering
63 %



Services
37 %

INVESTMENTS

BY COMPONENTS

Transfer strategy
85 %



Digital strategy
15 %



SUPPORT

128

MEETINGS

49

BUSINESSES

EXTERNAL TECHNICAL ASSISTANCE

▼ Targeted technical support

5 businesses | **\$ 8,440** investis

Financial support to help businesses engage an expert in sustainable development, digital transformation or business succession planning.

▼ Digital marketing

15 businesses

Free consulting service offered to businesses to help improve their online presence.



Mylaine St-Onge
Le Vrac, Magasin Écogénéral

MENTORING

6 NEW
MENTEES

28 TANDEM
IN ACTION

3 GROUP MENTORING
SESSIONS

139 ENTREPRENEURS AND MANAGERS
SUPPORTED FOR 20 YEARS

7 active mentors



Joël Arseneau
Since 2022



Jean-Sébastien Aucoin
Since 2024



Dominique Boudreau
Since 2024



Martine Bourgeois
Since 2023



Louis Fournier
Since 2014



Mark Joncas
Since 2006



Normand Lebel
Since 2010

353

HOURS OF VOLUNTEERING

115
MEETINGS



LOCAL DEVELOPMENT

22 PROJECTS | \$ 68,984

PROJECTS THAT SUPPORT THE GROWTH OF LOCAL BUSINESSES

Training and skills development

Digital marketing | 14 participants

Canva, Facebook and marketing strategy training sessions delivered by Katherine Wanamaker

Smartphone photography workshop | 34 participants

Training session with Alexandre Champagne, followed by a field outing attended by approximately ten participants.

Communicating effectively with different personality styles | 14 participants

Training session with Marilyne Lafrance of Lafrance Stratégie RH

Understanding different business structure | 10 participants

Training session with Mylène Lapierre, CPA

Webinars - Détail Formation | 46 participants

12 webinars covering topics such as marketing, leadership, TikTok, and customer service

HR Center of Excellence | 77 participants

Communication and influence training sessions delivered by Dominique Morneau

Flexi-loan | 17 participants

5 webinars covering topics such as relationships, stress management, and ChatGPT

25 TRAINING
212 PARTICIPANTS



PROJECTS THAT SUPPORT THE GROWTH OF LOCAL BUSINESSES

Local business visibility and promotion

Advent calendar | 20 businesses highlighted

An 11th edition that highlighted local businesses and reached thousands of online visitors

32 801 interactions

687 883 views



Showcasing local businesses | 39 businesses highlighted

Publications and blog posts showcasing business start-ups and ownership transitions completed during the year

2 071 interactions

328 205 views



3 blog posts

10 070 views



Our team



Daniel Gaudet
General Director



Marie-Hélène Eloquin
Administrative and
communications assistant



Angélique Lafrance
Business Advisor



Isabelle Lapierre
Business Advisor



Katherine Wanamaker
Marketing Advisor

Board of Directors

Joël Lapierre, president
Yves Martinet, vice-president
Éric Jomphe, treasurer
Lysanne Déraspe, secretary
Christina Arseneau

Émilie Arseneau
Anne Bourgeois
Pier-Philippe Poirier
Hugues Solomon
Lisandre Solomon

Volunteer having been part of the board of directors during the year
Jean-Hugo Vigneau, left in 2025, after 2 years of involvement

180
HOURS OF VOLUNTEERING

25
MEETINGS



PARTNER OF YOUR SUCCESS

SADC des Îles-de-la-Madeleine

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 @sadcdesiles 741 fans

 sadcdesiles.com 4 511 visits

The Government of Canada supports the SADC and the CAE



Canada Economic
Development
for Quebec Regions

Développement
économique Canada
pour les régions du Québec



SADC
ÎLES-DE-LA-MADELEINE